

2010-2011 PA Strategic Design Initiative

Marin Montessori School Parents' Association

Tiffany Rowe, President

Why We're All Here

To enable each child to understand, embrace and realize his or her potential.

Independent

Learned

Responsible

Compassionate



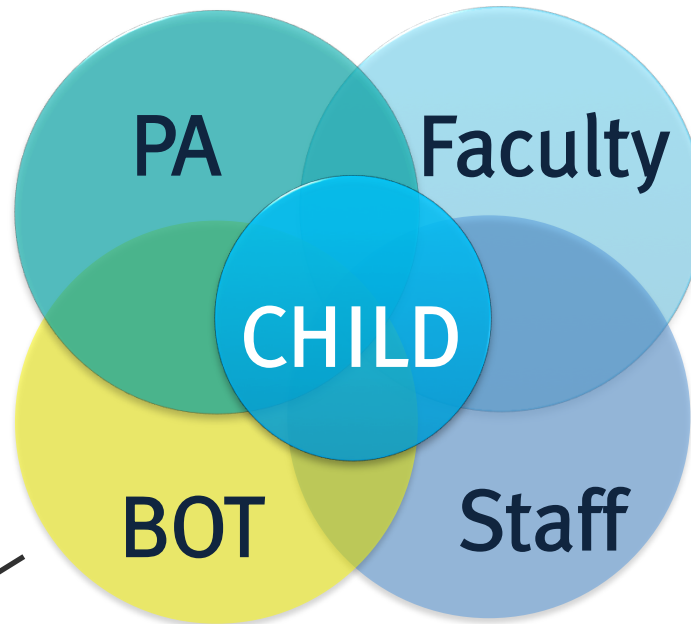
A Critical Thinker

An Education for Life

The Marin Montessori Community

Engaging in and supporting the school community

Nurturing every child's exceptional potential



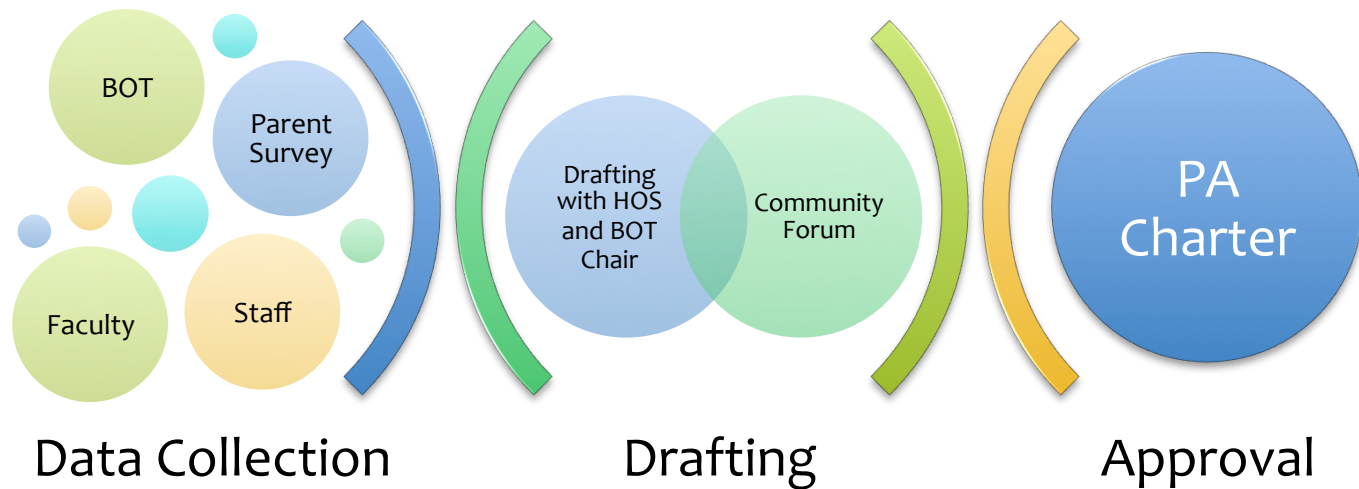
Ensuring the school's future for every child to come

Supporting the school's day to day operations

2010-2011 PA Strategic Design Initiative

- * The 2010 MMS Strategic Plan Update called for the creation of a formal charter and bylaws for the Marin Montessori Parents' Association.
- * A process was designed to complete this effort by the end of the 2010-2011 school year.
- * We achieved terrific participation from all MMS constituencies, through formal and informal channels.
- * The Board of Trustees will consider the charter on May 11, 2011.

Design Process



October 2010 – March
2011

March –April 2011

May 2011

Beginning With the End in Mind

- * Our parent community is dedicated, strong and diverse in experience and opinion and that adds to the richness of the MMS environment and reflects the real world.
- * As a PA we have been in constant conversation about how to best serve that diversity while at the same time building a bond across the differences.
- * The ultimate goal of this work is to design a Parents' Association that is appropriate in scope and relevant and meaningful to as many parents as possible.

The Great News!

The MMS parent community, faculty, administration and Board of Trustees is united in the belief that **the most important focus of the Parents' Association is to build and support community among parents outside of the classroom environment.**

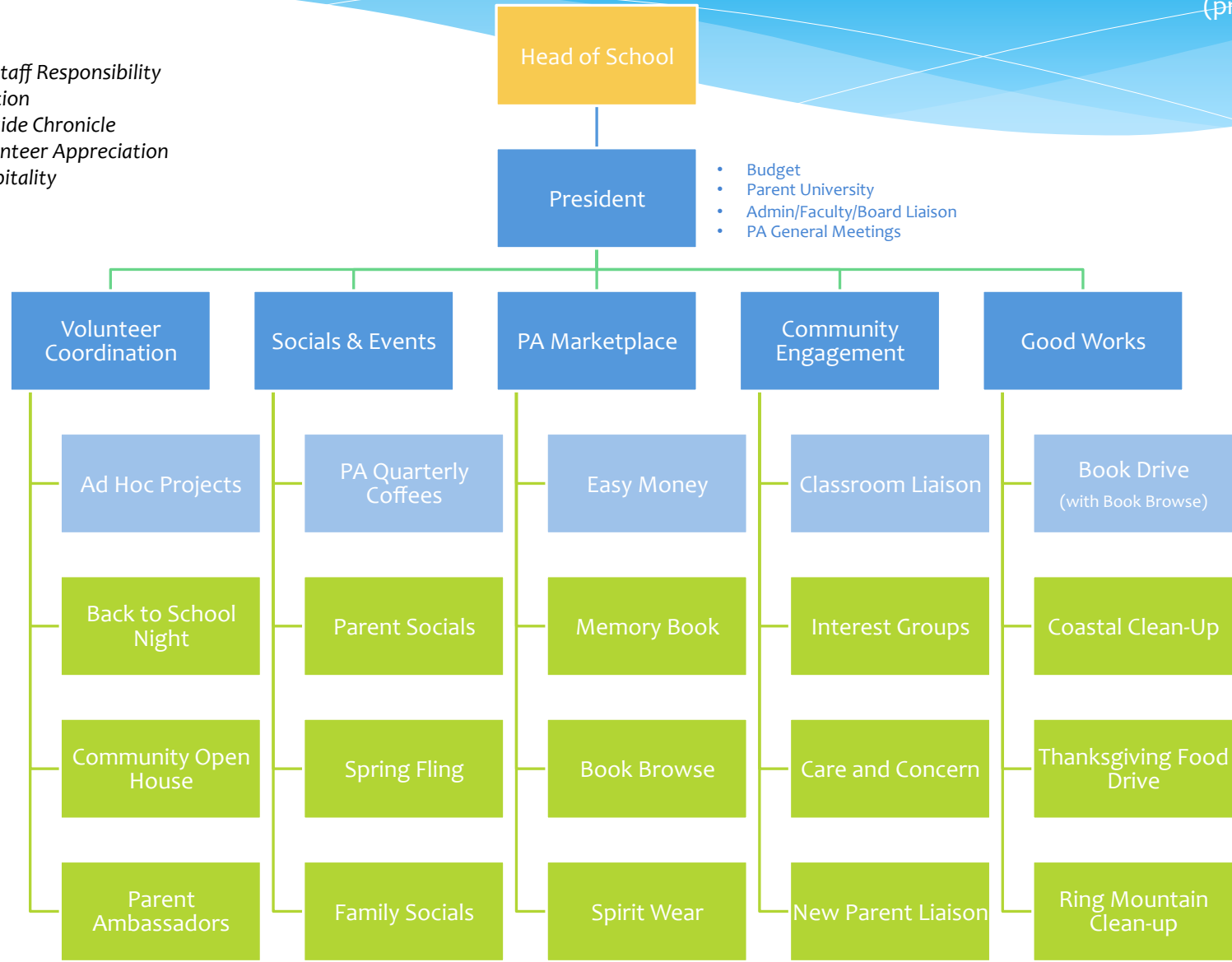
The Basics

- * Just a few high quality, PA-sponsored parent and family social events each year
- * Several small, interest-based, informal opportunities to gather as parents and as families
- * More variety in scheduling (evenings, weekends) to allow families to balance PA activities with other work and social commitments
- * Reliable methods of PA communication and ease of availability of resources for way-finding
- * Clearer PA structure and methods for leadership development

PA Organizational Chart (proposed)

Note: MMS Staff Responsibility

- Auction
- Bayside Chronicle
- Volunteer Appreciation
- Hospitality

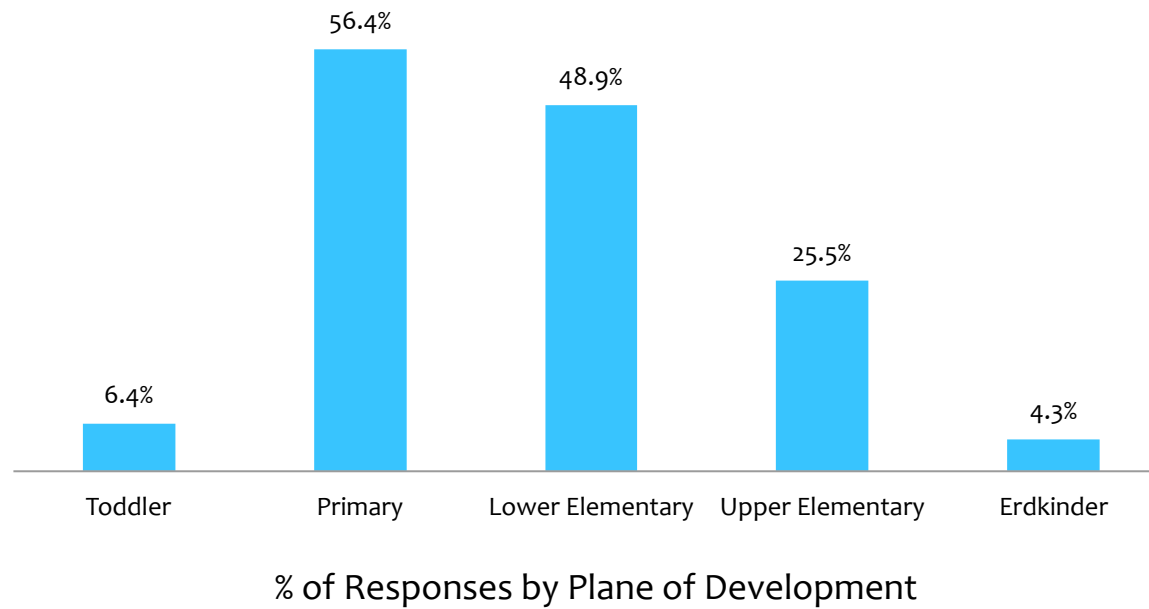


- Budget
- Parent University
- Admin/Faculty/Board Liaison
- PA General Meetings

* Members of PA Executive Committee * Members of PA Leadership Team

Parent Survey Responses

* 94 Responses/150 Sample Size = 63% response rate

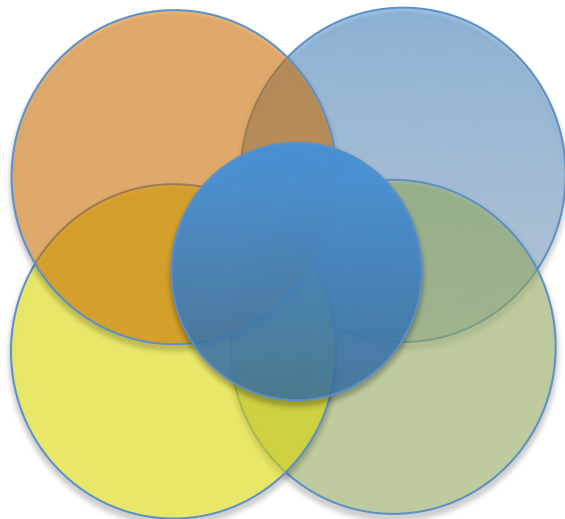


Topline Results

Ranking of PA Focus Areas:

Community-Building	54.7%
Parent Education (non-pedagogical)	37.5%
Volunteer Support	36.4%
Fundraising	30.7%
Good Works	28.0%

community



Volunteer Commitments:

Classroom Volunteer	61.7%
Event Volunteer	44.7%
Parent Education	36.2%
Good Works	35.1%
Other	33.0%
Did Not Complete	12.8%
Office Assistance	6.4%

Topline Results

Events Attended:

BTSN	86.2%
Book Browse	70.2%
Parent Education	57.4%
BTS Picnic	54.3%
HOS Forums	31.9%
Good Works	38.7%
BOT Meetings	22.3%

Attend Family/Parent Social Events:

Yes	64.9%
No	35.1%

Participate in Interest Groups:

Yes	72.3%
No	27.7%

PA Webpage Elements:

Calendar	90.4%
Volunteer Opptys	67.0%
Description of PA	62.8%
Wayfinding	57.4%
Suggested Reading	43.6%
Video/Audio PED	38.3%
Links to resources	33.0%
Fundraising links	24.5%
Other	13.8%

Community-Building Activities Listed in order of responses

Classroom Activities	Very Helpful
BTSN	Very Helpful
Parent Social Events	Very Helpful
New Parent Welcome	Very Helpful
Parent Ed	Very Helpful
Good Works	Helpful
BTS Picnic	Helpful

Improvements in the Works

- * Content has been added to the parents' section of the MMS website in response to requests from parents
- * Website navigation is being updated to ease way-finding
- * Volunteer page created to locate resources in one place and ease the tracking of hours
- * Interest Groups will be launched in May and will roll over into next year
- * Operations Manuals will be completed for each PA office

THANK YOU!!