



# THE GATHER FOR GOOD

**Marin Montessori School**

## WHY WE GATHER

Over the past five years, The Gather has played a pivotal role in showcasing the creativity and vibrancy of the **Marin Montessori School** community. Since 2014, the efforts and generosity of countless volunteers and donors resulted in raising over \$1,130,000 in support of Tuition Assistance and faculty professional growth.

Last year we had an audacious goal: to increase our ability to welcome students of all economic backgrounds and to challenge ourselves to develop an event that feeds both our hearts and minds. In February 2020, we launched The Gather for Good, a mission-aligned speaker series that welcomed former Vice President Al Gore to challenge and celebrate our community's commitment to understanding and combatting the climate crisis.

This year, on June 5, 2021, we will welcome renowned chef and food activist Alice Waters to our stage to speak on the intersection of food equity, regenerative agriculture, and Montessori education. We are proud to welcome Alice Waters, a Montessori-trained educator, to our community and to an event that celebrates Marin Montessori School's commitment to fostering a deep and meaningful connection to our earth, from the youngest children through our Junior High.

Together we will sow the seeds to a brighter future.



## THE POWER OF COMMUNITY

The Gather for Good: An Edible Education with Alice Waters, will be hosted at the Junior High Farm, welcoming over 500 members of the MMS community participating in-person and virtually. Our socially distanced event will start as you drive down the sunny, Eucalyptus-lined lane to the stunning west-facing fields that flank our Junior High campus. Guests will be guided to park within view of our stage and screen and welcomed with a one-of-a-kind Alice Waters curated picnic basket and beverages. Our bounteous baskets of locally sourced cheese, Edible Schoolyard bread, and many, many surprises will leave you wishing that every meal was this simple and delicious.

The evening will feature live music, a keynote address from Alice Waters, student presentations, and so much more.



*“This is the power of gathering: it inspires us, delightfully, to be more hopeful, more joyful, more thoughtful: in a word, more alive.”*

*Alice Waters*



## SUPPORTING THE GATHER FOR GOOD

At **Marin Montessori School**, almost a third of our students receive Tuition Assistance. Without TA, these students – our children, our children’s friends, and their families – would not be part of the MMS community. Our mission to educate confident thinkers and compassionate leaders who will shape the future is only possible when we have open doors for all students eager to learn and driven by the power of curiosity. It is with this goal in mind that we seek to raise over \$150,000 for Marin Montessori’s Tuition Assistance program.

We welcome you to join us as we bring to life this year’s Gather for Good; and [change lives.](#)



## THE GATHER FOR GOOD AN EDIBLE EDUCATION WITH ALICE WATERS

Alice Waters is a chef, author, food activist, and the founder and owner of Chez Panisse Restaurant in Berkeley, California, which first opened its doors in 1971. She has been a champion of local sustainable agriculture for over four decades. In 1995 she founded the Edible Schoolyard Project, which advocates for a free organic school lunch for all children and a sustainable food curriculum in every public school. She has been Vice President of Slow Food International since 2002. She conceived and helped create the Yale Sustainable Food Project in 2003, and the Rome Sustainable Food Project at the American Academy in Rome in 2007.

Her honors include election as a Fellow of the American Academy of Arts and Sciences in 2007; the Harvard Medical School's Global Environmental Citizen Award, which she shared with Kofi Annan in 2008; induction into the French Legion of Honor in 2010; and induction into the National Woman's Hall of Fame in 2017. In 2015 she was awarded the National Humanities Medal by President Obama, proving that eating is a political act and that the table is a powerful means to social justice and positive change. Alice was most recently awarded the honor of "Cavaliere dell'Ordine al Merito della Repubblica Italiana" in 2019.



Alice is the author of fifteen books, including New York Times bestsellers *The Art of Simple Food I & II*, *The Edible Schoolyard: A Universal Idea*, and, a memoir, *Coming to My Senses: The Making of a Counterculture Cook*.



*"We shall walk together on this path of life, for all things are part of the universe and are connected with each other to form one whole unity."*

*Dr. Maria Montessori*

## EDIBLE EDUCATION SERIES

The Gather for Good Edible Education Series is our opportunity to educate, inspire, and engage the broader Marin Montessori School community in topics that promote a deep appreciation for the natural world, its abundance, and our role as caretakers of this earth.

The Edible Education Series lineup is as eclectic as our own Marin Montessori community. Featuring renowned artists, chefs, local bakers, and our own Junior High students, the series provides an opportunity for us to engage in meaningful exploration and learning.

- **Sowing Our Future:** An interactive, virtual afternoon teaching the whole family how to plant from seed led by farm manager Kate Stout and the Junior High performers.
- **Let's Bake Sourdough:** Join MMS parent and passionate baker, Jeff Gossett, in a beginner's class that will be fun and delicious for the whole family!
- **The Perfect Cheese Board:** Hosted by personal chef and caterer, Rachel Berinsky, The Perfect Cheese Board will be a fun and informative evening that celebrates the Bay Area's bounty of produce, artisanal snacks, and cheese.



- **Photographing The Edible:** Join former MMS parent and world-class photographer Katherine Emery in a one-hour, online, smartphone workshop with practical tips for lighting, posing, and photographing food.
- **Marimar's Spanish Table:** Join Cristina Torres, MMS Alumna and current MMS board member, and her mother Marimar, founder of Marimar Estate Vineyards and Winery, renowned chef and author of "The Spanish Table," in a live cooking class prepared especially for the Marin Montessori School community.



- **MMS Petting Zoo:** Get up close and personal with goats, chickens, and pigs at our first student-run Junior High petting zoo! Enjoy a morning at the farm and meet some of our new friends.



## SPONSORSHIP BENEFITS

The Gather for Good is open to more than 500 virtual and in-person guests. Sponsors of The Gather for Good will enable MMS, one of the most prestigious AMI schools in the United States, to continue to provide the highest quality Montessori education. Sponsors will join a notable list of past supporters in contributing directly to the Marin Montessori Tuition Assistance program.

Sponsors of The Gather for Good: An Edible Education with Alice Waters will:

- Increase their brand exposure to an influential and key market
- Position their brand as an environmental and food equity champion
- Receive high-profile coverage and publicity in all event-related publications and media.
- **Provide access for diverse students to learn, grow, and become the innovative leaders of tomorrow**

All net proceeds raised by the event are channeled toward increasing the socio-economic diversity at MMS and access to its world-class education.



*"The land is where our roots are. The children must be taught to feel and live in harmony with the Earth."*

*Dr. Maria Montessori*

### Sponsor Benefits

Gifts at the \$2,500 level and above are recognized with reserved parking, an intimate pre-event reception with Alice Waters, and acknowledgment in the program.

### Corporate Gift Matching

Many companies support the philanthropy of their employees through matching gifts. Please check if your company has a corporate matching gift program.

### Corporate Sponsorship Opportunities

Corporate gifts help to underwrite the programmatic excellence of The Gather for Good event as well as bolster our Tuition Assistance program.

Contact Carolyn Woolf at [cwoolf@marinmontessori.org](mailto:cwoolf@marinmontessori.org) to explore corporate sponsorship and in-kind gifts.





## SPONSORSHIP LEVELS

The following gift levels are for individual and corporate gifts:

### “Edible Education Series” Presenting Sponsor - \$25,000

Be our *Edible Education Series Champion!* This sponsorship enables MMS to offer engaging in-person and virtual events that offer one-of-a-kind opportunities for the MMS community to learn and explore our farm, cooking classes, food photography, and more.

### “Conversations with Alice” Reception Sponsor - \$15,000

Sponsor an intimate Meet and Greet with Alice Waters at the Junior High Bay Garden. Enjoy the summer evening and incredible company as we kick off *The Gather for Good*.

### “Alice Waters Signature Picnic Basket” Dinner Sponsor - \$10,000

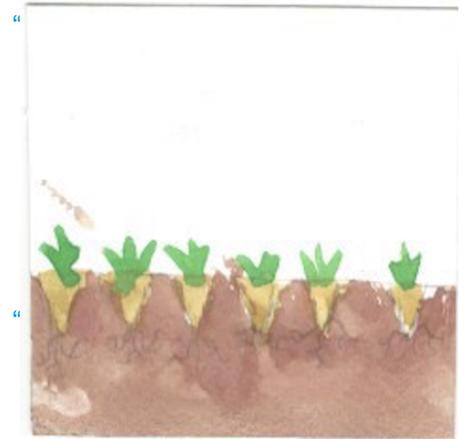
Join the culinary adventure as we discover local treasures, from cheese to chocolate and everything in-between. Together with Alice Waters and her team, we will create a picnic worth raving about!

### “From Field-to-Fabulous” Venue Sponsor - \$10,000

Help us transform the Junior High farm and fields into a venue fit for *The Gather*. From lighting to screens, our creative use of the land will leave us never wanting to go back inside!

### Farm-to-Glass” Mason-Jar Cocktail Sponsor - \$5,000

Add your signature twist on the flavors and sources of our soon-to-be-famous mason jar cocktails and mocktails. Surprise and delight us with a classic or totally new combination. The choice is yours!



### Nature’s Bounty” Flower Sponsor - \$2,500

Help add a touch of color to our Sponsor’s Reception, stage, and picnic boxes with sustainable potted plants or fresh-cut local flowers.

### “Vibes for the Hives” Live Music Sponsor - \$2,500

Let’s set our bees-a-buzzing. Whether we are grooving in our cars, or socially distanced dancing, a live band will set the beat and have us jumping to our feet!



## GIVING CIRCLE LEVELS

### **“The Gather for Good” Giving Circle – \$5,000**

**MULTIPLE SPONSORSHIPS AVAILABLE**

*The Gather for Good Giving Circle keeps our community whole and our education accessible. Every dollar donated by this Giving Circle directly supports the MMS Tuition Assistance Program, providing assistance to over 30% of our MMS students.*

### **“It Takes a Village” Community Underwriter – \$2,500**

**MULTIPLE SPONSORSHIPS AVAILABLE**

*Help bring our community together for an unforgettable evening. As a Community Underwriter you support the cost of our faculty and staff and tuition assistance recipients to attend our community celebration for a free or reduced cost.*

*All sponsors and underwriters will be welcome to join us for an intimate Meet and Greet with Alice Waters in the Junior High Bay Garden. Sip cocktails and enjoy incredible company as we kick off The Gather for Good.*



## TICKET SCHEDULE

\$200	General Admission
\$175	Early Bird General Admission
\$50	Alumni Student Discount
\$50	Tuition Assistance Recipients
\$50	Guest of MMS Staff
\$0	MMS Staff



To pledge or donate, [gatherforgood2021.splashthat.com](http://gatherforgood2021.splashthat.com) or contact Carolyn Woolf at [cwoolf@marinmontessori.org](mailto:cwoolf@marinmontessori.org) or (415) 924-5388

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